





YOUR CHAMPIONSHIP RUN STARTS NOW You made it to the show. Now it's your chance to show the world what you've got. For the fifth consecutive year, the Ice Cross Downhill World Championship has taken over the streets of Saint Paul, and this season looks to be the most competitive yet. Year-round specialized training, team competitions and a growing global fan base have made

this a truly international event.

Over 120,000 fans crowded around our track last year, this year promises to carry the same electric atmosphere. By February 27, after 2 days of hard fought competition the top althete in the world will be crowned.

THE COURSE:

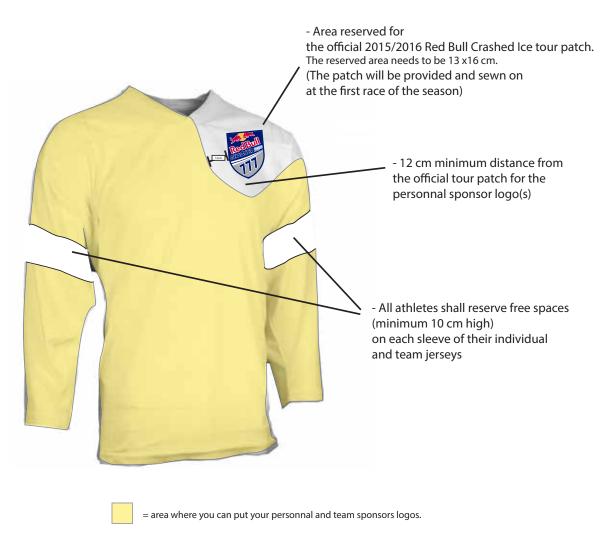
PUSHING THE LIMITS

From the steps of the Saint Paul Cathedral pours the biggest and fastest Ice Cross Downhill track the US has built yet. With deeper drops, faster bridges, and a nasty wall ride, 2016's course will push the limits of physics and our fleet of world-class athletes.



JERSEY REQUIREMENTS

Rules for Individual and Team race riders jerseys' designs.



A rider won't be allowed to skate on the track if his jersey is not respecting the regulations



SCHEDULE

WEDNESDAY, FEBRUARY 24

Riders Accreditation - DoubleTree Hotel 4:00 PM - 8:00 PM

THURSDAY, FEBRUARY 25

8:00 AM - 10:00 AM	Breakfast @ Your Hotel
9:00 AM - 2:00 PM	Riders accreditation - DoubleTree Hotel
4:00 PM - 5:00 PM	Riders briefing for all athletes - Athlete Tent
5:00 PM - 7:00 PM	Inspection and training for all athletes
8:30 PM - 10:30 PM	Athlete dinner - Shamrock's Bar and Grill

FRIDAY, FEBRUARY 26 - MEN'S/WOMEN'S SHOOTOUT & TEAM CHALLENGE

6:00 AM - 8:00 AM	Breakfast @ Your Hotel
8:30 AM - 9:30 AM	Riders briefing for all athletes - Athlete Tent
9:30 AM - 10:30 AM	Training for all athletes
11:00 AM - 12:30 PM	Men's/Women's shootout
12:30 PM - 2:00 PM	Lunch - athlete tent
5:30 PM	Riders briefing for all athletes
5:30 PM - 6:30 PM	Riders briefing for team challenge - athlete tent
4:00 PM - 5:30 PM	Athlete dinner - athlete tent
7:00 PM - 8:30 PM	Team challenge

SATURDAY, FEBRUARY 27 - CHAMPIONSHIP DAY

6:00 AM - 8:00 AM	Breakfast @ Your Hotel
8:30 AM - 9:30 AM	Riders briefing for all athletes who qualified for the finals - athlete tent
9:30 AM - 10:30 AM	Training for finalists
11:00 AM - 12:30 PM	Lunch - athlete tent
4:00 PM - 5:30 PM	Athlete dinner - athlete tent
6:30 PM - 9:30 PM	${\it Red Bull Crashed Ice World Championship Finals \& Women's \ Division \ Finals}$
10:00 PM - 2:00 AM	Red Bull Crashed Ice After-Party

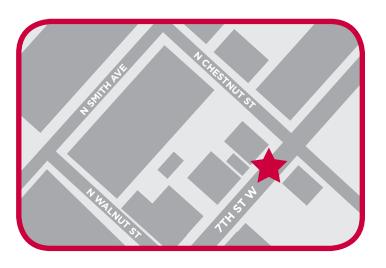
^{**}It is important to have your credentials with you at all times to gain access to restaurants and bars during Red Bull Crashed Ice.



ATHLETE DINNERS

THURSDAY, FEBRUARY 25

- Location: Shamrock's Bar and Grill (995 7th St W, St. Paul)
- Time: 8:30pm
- Transportation: Buses will be transporting from the DoubleTree Hotel starting at 7:30pm
- Includes: Entree and a complimentary beverage



RED BULL CRASHED ICE VILLAGE **AFTER PARTY**

SATURDAY, FEBRUARY 27TH

- Location: West 7th Street (Walnut Street to Kellogg Blvd)
- Athletes receive:
- Two Wristbands
- Four Drink Tickets

^{*} Red Bull Crashed Ice competing athletes only





411 Minnesota St, St Paul, MN

HOTEL INFORMATION

A block of rooms has been reserved at the DoubleTree Hotel. This hotel is located centrally within the city and is within walking distance to restaurants, bars and shopping.

ACCREDITATION

Athlete check in will be at the DoubleTree. Upon entry of the hotel, follow directional signage to the second floor registration area. Athlete packets will be given out, all athletes must register here. If you have any questions please email teamsupport@six-speed.com.

MEALS

Breakfast, lunch, and dinner will be provided during your stay. Breakfast will be served at the hotel you are staying at. Lunch and dinner will be served in the athlete tent unless otherwise noted. Details to be provided on-site.

BOOKING A ROOM

To book your room, please contact Rachel Jobes at rachel.jobes@us.redbull.com. The discounted rate is \$180 USD/night plus tax. All athletes are responsible for paying for their own rooms.

LOCAL ATHLETES

If you're staying local we will be offering shuttles from the DoubleTree to the event site throughout the week. You also will be invited to all dinners and group activities at no cost (parking fees may apply).



FAQs

WHERE CAN I BUY OFFICIAL CRASHED ICE **MERCHANDISE?**

Merchandise can be purchased on the Red Bull Shop's US webpage immediately (redbullshop.us) and at the event on Friday, February 26 and Saturday, February 27. There will be limited supplies though, so please purchase early!

WHERE CAN I GET MY SKATES SHARPENED?

Skate sharpening will be free of charge and available in the Athlete Lounge, courtesy of Antronix Skate Sharpeners.

IS THERE INTERNET AT THE VENUE?

Yes, there will be dedicated Internet in the Athlete Lounge and at the DoubleTree Hotel, free of charge.

WHERE DO I NEED TO DROP OFF MY JERSEY?

Athletes will drop off their jerseys when they register at the DoubleTree Hotel on Wednesday, February 24 and Thursday, February 25. NOTE: If you've worn the same iersey at a prior Red Bull Crashed Ice event this season, and the official RBCI patch is already on, you do not need to drop your jersey off again.

WHAT MEALS ARE PROVIDED?

Breakfast will be provided at the hotel you are staying at every morning. Lunch and dinner will be served in the athlete tent unless otherwise noted.

WHERE SHOULD I PARK IF I'M NOT STAYING AT THE **HOTEL?**

Athletes are encouraged to park at the DoubleTree Hotel's ramp and take advantage of the athlete shuttles. All other parking for on-site events and after parties will cost \$15.

IF THERE ARE CHANGES TO THE SCHEDULE WHERE DO I LOOK?

There will be an information desk in the athlete tent. Please check this throughout the weekend for updates on schedule.

CAN MY FRIENDS AND FAMILY GET SPECIAL VIEWING?

Unfortunately no. Since Red Bull Crashed Ice is a free event, viewing spots are first come first serve. We recommend getting there early to get a premium spot to cheer you on.

CAN I STORE MY GEAR IN THE ATHLETE TENT?

No, after each night of competition athletes will need to remove their gear and take it with them.

WHO DO I CONTACT IF I HAVE MEDIA QUESTIONS?

Josée Laperrière: joseelaperriere@gmail.com 1 (514) 953-6591 | Skype: Josee Laperriere



GETTING TO SAINT PAUL

ARRIVING ON WHEELS

Saint Paul is easily accessible from all points of the compass. Major highways (Interstate 94 and 35E) run through downtown Saint Paul. The following directions will take you to downtown Saint Paul and the vicinity of the Xcel Energy Center and the Science Museum of Minnesota.



COMING FROM THE SOUTH

Take I-35E north to the Kellogg Boulevard exit. Turn right on Kellogg Boulevard. Go through a couple of stoplights and the Xcel Energy Center will be on your left.



COMING FROM THE NORTH

Take I-35E south and exit on Wacouta, follow seven blocks to Kellogg Boulevard. Take a right, Science Museum is on the left.



COMING FROM THE EAST

Take I-94 west and exit on Mounds Boulevard North/Kellogg Boulevard. Turn left on Kellogg Boulevard. Travel about 1/2 mile up the road to downtown Saint Paul.



COMING FROM THE WEST

Take I-94 east, exit on Kellogg Boulevard. Turn right on Kellogg Boulevard. The Xcel Energy Center will be on your left and the Science Museum on your right.

ARRIVING ON WINGS

The Minneapolis-Saint Paul International Airport (MSP) has earned a reputation as one of the safest, most convenient and efficiently run airports in the world. Located just 8-1/2 miles from downtown Saint Paul, more than 34 million travelers use the airport each year. With 12 domestic airlines, three international and four regional airlines, travelers can connect to every major city in six continents. Arriving and departing flights of seven charter airlines also keep the Lindbergh (Terminal 1) and Humphrey (Terminal 2) Terminals buzzing.

As soon as you know your travel information please send an email with flight information to teamsupport@six-speed.com as we will arrange transportation from the airport. If you do not provide travel details you will be responsible for finding your own way to the hotel.



HOTEL BOOKING CONTACTS

National Athletes: If you have any hotel booking questions, feel free to contact:

RACHEL JOBES

rachel.jobes@us.redbull.com

For International athlete support, feel free to contact:

LENA WEISSENBORN

lena@productionscircus.com

MEDIA CONTACT

If you have any media questions, feel free to contact:

JOSÉE LAPERRIÈRE

joseelaperriere@gmail.com 001.514.953.6591

GENERAL CONTACT

For travel, registration and general questions, feel free to contact:

MARIA BALOGH

teamsupport@six-speed.com